

The Wildlife Professional (ISSN 1933-2866) is an official publication of The Wildlife Society (TWS) and a benefit of membership. TWS members receive print copies of and online access to *The Wildlife Professional*. On occasion, select articles are made available free to the public online.

PURPOSE

The Wildlife Professional is published to provide timely, readable, and relevant news and information reflecting the interests and concerns of professionals who work in fields related to wildlife management and conservation.

READERS

The Wildlife Professional goes to all 9,400+ members of The Wildlife Society. Our diverse membership includes wildlife biologists (both researchers and field practitioners), policymakers, wildlife law enforcement officers, veterinary scientists, educators, wildlife technicians, and a broad range of other specialists whose daily work is related to the science-based management and conservation of wildlife and habitat. Readers also include students who are training to enter a profession related to wildlife management and conservation.

SCOPE AND CONTENT

The Wildlife Professional accepts suggestions and submissions for content for all the sections of the publication, including the magazine's Regular Features, Feature articles and Rotating Feature articles.

Regular Features—such as State of Wildlife, Science in Short, and Today's Wildlife Professional—are usually written by staff, drawing on suggestions submitted by TWS members and the magazine's Editorial Advisory Board.

The **Feature** article, or cover story for each issue, may be written by staff, TWS members, or other outside contributors.

Rotating Features include 11 categories in all (see below) that reflect the broad range of activities and concerns of professionals working in wildlife management today. These are generally written by TWS members, as the purpose of these Rotating Features is to serve as a vehicle for members to share methods, concerns, and practices. We strongly encourage authors to include references to peer-reviewed and/or related literature when appropriate. TWS staff can work with authors to provide support with writing style. We welcome story suggestions and manuscript submissions from all TWS members.

STYLE

The Wildlife Professional is a "hybrid" of scholarly and general-interest writing. We publish sound, verified information and well-supported arguments written in a highly readable "news magazine" style, rather than in the formulaic style of scientific journals. Authors should convey information in a way that is understandable and accessible to readers who are not expert in the article topic. Staff editors are available to provide guidance for authors unfamiliar with this writing style.

Although the writing style should be highly readable, authors should include references to scientific literature, wildlife policy, or other credible information within their manuscripts to support their work. We rely on the Associated Press style for text, and citation styles recommended in *Council of Science Editors Manual for Authors, Editors, and Publishers*.

TO SUBMIT

All information, queries, drafts, suggestions, or manuscripts submitted for content should be sent by email to Editor@wildlife.org, or by regular mail to Editor, *The Wildlife Professional*, The Wildlife Society, 5410 Grosvenor Lane, Suite 200, Bethesda, MD 20814.

Note: Articles submitted for publication are usually sent to outside experts for review to ensure completeness and accuracy of information.

Deadlines for article submission (subject to change)

Issue	Submission deadline	Magazine mail date
Spring 2011	Nov. 1, 2010	Early March
Summer 2011	Feb. 1, 2011	Early June
Fall 2011	May 1, 2011	Early September
Winter 2011	Aug. 1, 2011	Early December

ADDITIONAL REQUIREMENTS FOR CONTRIBUTORS

Authors to be published must submit:

- A HEADSHOT. Submitted images of author/s head or head and shoulder should be clear and in focus. Color images preferred, 300 dpi required for digital images.
- A DESCRIPTION or BIO (10-15words) including author/s professional position and institutional affiliation.

SUGGESTIONS FOR CONTRIBUTORS

We encourage authors to submit:

- Photographs to supplement and enhance the information discussed in the submitted article. Preferred images include wildlife professionals at work, inside or in the field. Avoid submitting posed portraits, except for headshots. Required Format: 300 dpi, JPEG or TIF files, 3" x 5" minimum (color preferred) or color copies.
- Charts, graphs, or other visuals if they add useful and specific information to the article. Acceptable formats include print-ready PDF images or vector (.eps) files.
- Web links for references, which can be embedded in the text of your article to give readers access to additional resources online when appropriate.